



# Guide to Bells Bumz 2021

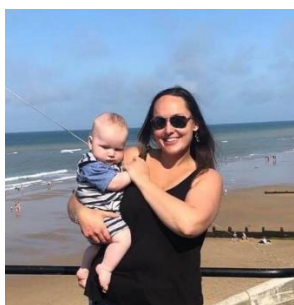
**Bells Bumz Mission Statement.** My name is Chloe Bell and I am a single mum to my little boy Zachary. Bells Bumz is a family business for me and for Zachary. I want to help families everywhere by making cloth nappies and accessories accessible that are high quality and affordable ensuring that the Bells Bumz Affordability strategy is at the heart of the business. Within the Bells Bumz range there are options to suit all budgets from the Bells Bumz versatility pockets and the Z Swap system through to the premium Reusabelles range designed by Amy.

I wanted to develop a range of cloth nappies that were affordable yet high quality. I am a great believer that everyone should be able to afford to cloth and this does not mean lowering the quality or working conditions. My pricing means I retain high quality products without compromising my personal values and ethics or sacrificing my belief in making cloth affordable. I am so confident in the quality of my nappies that I offer a comprehensive 12 month warranty.

My number one thought when designing the nappies and accessories for Bells Bumz is about comfort! I wanted to make nappies that were comfortable for babies, that I knew Zachary would be comfortable in. With regards to safety I am very particular about what I use on Zachary and as such would not put anything on my own lovely boy without knowing that they are not only comfortable but also safe. I have had independent UK standard safety tests to be completed by SGS laboratories which exceed EU/US standards. In addition to my comprehensive safety checks I also hold full product and public liability insurance as a manufacturer. Therefore, with the level of insurance I have I am confident that the consumer, my Bells Bumz Family Stockists and Bells Bumz are all fully protected.

As Bells Bumz is a family business I wanted those who use or stock the brand to feel part of the Family. Through choosing my factory carefully I have made sure that Bells Bumz is supporting the families of the people who work there and who make the products. Continuing the family theme, I made the decision after my first range to only use hand drawn or hand painted artwork purchased exclusively from the artist, designer or illustrator so that I was supporting more families. I also decided to partner with other work at home mums who make home made clothes in fabric to match the nappies, again supporting more family businesses here in the UK. Therefore, the decision to not sell direct and instead showcase my amazing Bells Bumz Family Stockists ensures that their businesses are fully supported as I do not divert sales away from them.

**Welcome to the Bells Bumz Family**



**Love, Chloe and Zachary x**

# Guide to Bells Bumz 2021



## Size One Pocket

- Pocket opening at the back
- Hook and Loop fastening with premature setting
- Suede cloth stay dry inner
- Internal Double Gusset
- 4 x 3 Rise setting
- Fits c. 4-25lbs
- Stay dry matching PUL tummy panel
- Includes one size one insert (2 layers 80% bamboo, 2 layers 55% hemp, 45% cotton) and a stay dry microfleece liner.
- RRP: £9.99



## Versatility BTP and Junior Pocket

- Double Ended Pocket
- Suede cloth stay dry inner
- Internal Double Gusset
- Double row waist poppers
- 4 x 3 Rise setting
- BTP Fits c. 9-40lbs, Junior Fits c. 17-55lbs.
- Hidden snaps front and back to allow versatility
- Can be made into hybrid ai2 using hidden snaps and utilising a snap in insert
- Compatible with all inserts and boosters for BTP or Junior range
- Stay dry matching PUL tummy panel
- BTP Sold shell only
- Junior includes two Junior size inserts (2 layers 80% bamboo, 2 layers 55% hemp, 45% cotton in each insert) and a stay dry microfleece liner.
- BTP RRP: £9.95, Junior RRP: £16.99



## BTP & Junior Z wrap (Z wrap / Z wrap +) and True all in two Z swap system

- Double row waist poppers
- 4 x 3 Rise setting
- BTP Fits c. 9-40lbs, Junior Fits c. 25-70lbs
- Hidden snaps front & back
- Perfect to use as wipe clean true AI2
- PUL flaps front & back
- External Double Gusset
- Compatible with the following snap in inserts
  - Z soaker & Z booster +
  - Heavy Wetter
  - Tri-fold
- Compatible with flats & fitted nappies
- BTP RRP £7.99, Junior RRP £10.99

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## BellsBumz AIO



- Complete with 3 layers of hemp sewn in,
- Z soaker is attached one end and snapped in the other to enable faster drying time.
- Z soaker is made up of 3 layers hemp & 2 bamboo.
- Z soaker has additional snaps under to attach z booster to boost for nighttime use. (purchase separate).
- Total of 8 layers of natural fibre absorbency
- Z soaker forms a soft double gusset
- Front & back pul flaps
- tummy elastic for front sleepers
- Completely Fleece lined in either white or coffee fibre stay dry.
- RRP £16.99

### All in One (AIO)

- 8 layers of absorbency. 6 layers 55% hemp 45% Cotton, 2 layers 80% bamboo
- Z soaker forms a Suspended Double Gusset. The Z soaker is sewn in at the front and can be unattached at the back to assist with drying time
- Stay dry microfleece lined
- Space to boost under the Z soaker with a snap on Z booster or Z booster+ (purchased separately).
- Gentle tummy elastic
- Stay dry matching PUL tummy panel and back tabs
- Double row waist poppers
- 4 x 3 Rise settings
- Fits c. 9lb-40lbs
- RRP £16.99

## Bells Bumz Hybrid All In two



Made up of 9 layers of hemp & bamboo.  
Snap in Z soaker & Booster  
Easy removal for cleaning & drying time  
Hidden snaps  
Double ended pocket  
Fleece lined in either white or coffee fibre stay dry  
RRP £16.99

### All In Two Pocket Hybrid

- 9 layers of absorbency.
  - Z soaker: 3 layers of hemp & 2 Bamboo
  - Z booster+: 2 layers of hemp and 2 bamboo. (55% hemp 45% Cotton, 80% bamboo)
- Z soaker forms Suspended Double Gusset. The Z soaker poppers in at the front and back. The Z booster+ poppers underneath the Z soaker.
- Gentle tummy elastic
- Stay dry microfleece lined
- Double ended pocket for boosting.
- Stay dry matching PUL tummy panel and back tabs
- Double row waist poppers
- 4 x 3 Rise settings
- Fits c. 9lb-40lbs
- RRP £16.99

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## Reusabelles All in One

- Premium All in One nappy
- True All in one with insert attached both ends
- Suspended Double Gusset with space to boost between insert and PUL
- Fit untucked loose on the thigh like bloomers or tucked
- Gentle tummy elastic
- Stay dry microfleece lined with pocket opening to boost for flooders (compatible with the Boom Booster)
- 6 Layers of Absorbency (2000gsm). 2 Layers 70% bamboo, 30% cotton and 4 layers 55% hemp, 45% cotton
- Slim back tabs
- Staggered Double row waist poppers
- 3x4 rise settings
- Stay dry matching PUL tummy panel and back tabs
- Fits c. 10-38lbs
- RRP £17.99

## Junior Wet and Wild Pull Ups



These pull ups suit from 35lb -70lb. They are lined with athletic wicking jersey. As they come with no absorbency you can use these as swim nappies, training pants or just another nappy option. Absorbency options to suit are junior bamboo and hemp Mix, junior Z soaker and our heavy wetter.

## Junior Wet & Wild Pull Up

- Pull up, training pants & swim nappy in one
- Side snap fastening
- Pocket opening at the back
- Fits c. 35lb-75lbs
- Compatible with:
  - Junior mix hemp and bamboo inserts
  - Heavy wetter
- Hidden snaps front and back to snap absorbency where it is needed most.
- Stay Dry Athletic Wicking jersey lined
- 4x3 rise settings
- Sold as Shell only
- RRP £10.99



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## BTP Hemp Fitted Nappy

- Fitted Nappy with two snap in inserts included
- 8 amazing layers of absorbency:
  - Nappy: 2 layers 55% hemp, 45% cotton and 1 layer coffee fibre microfleece
  - Insert 1: 3 layers 55% hemp, 45% cotton
  - Insert 2: 3 layers 80% bamboo, 1 layer coffee fibre microfleece
- Front Opening Pocket to boost if required
- Stay dry coffee fibre microfleece lined
- Remove inserts to use on new born
- Double row waist poppers
- 4 x 3 rise settings
- Fits c. 6-40lbs
- RRP £12.99



## Junior Hemp Fitted Night Nappy

- Fitted Nappy with two snap in inserts included
- 10 layers of absorbency:
  - Nappy: 2 layers 55% hemp, 45% cotton and 1 layer coffee fibre microfleece
  - Insert 1: 4 layers 55% hemp, 45% cotton
  - Insert 2: 4 layers 80% bamboo, 1 layer coffee fibre microfleece
- Front Opening Pocket to boost if required
- Stay dry coffee fibre microfleece lined
- Gentle Tummy elastic
- Double row waist poppers
- 4x3 rise settings
- Fits c. 20-70lbs
- RRP £16.99

## *BambooFlats*

80% bamboo 60cm x 60cm  
Perfect when used in conjunction with coffee hemp booster used as booster and stay dry layer in one.  
Always use with a cover like  
Bells Bumz Z wrap



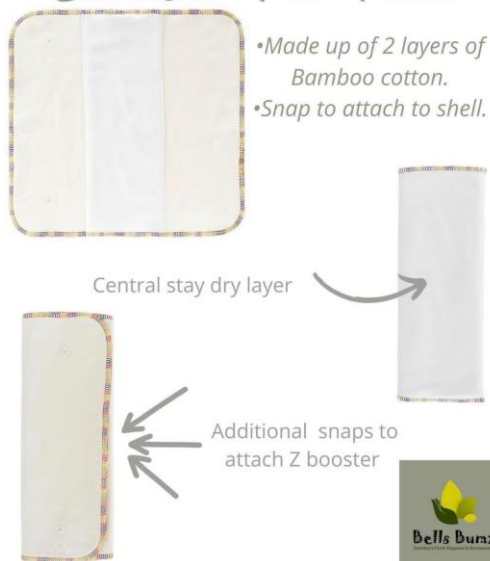
## 80% Bamboo Flats 60x60cm

- 1 layer of 320gsm 80% bamboo.
- Perfect when used in conjunction with Double hemp coffee booster or Heavy Wetter insert for additional absorbency and stay dry layer
- Fits c. 6-40lbs
- Ideally use with nappy pins
- RRP £5.50

# Guide to Bells Bumz 2021



## Bamboo Tri-Fold



### Reusabelles Fitted Nappy

- Premium Fitted nappy with two snap in inserts included
- 10 layers of absorbency:
  - Nappy: 1 layer bamboo velour, 1 layer 55% hemp, 45% cotton and 1 layer stay dry microfleece
  - Insert 1: 4 layers 55% hemp, 45% cotton
  - Insert 2: 4 layers 70% bamboo, 30% cotton, 1 layer stay dry microfleece
- Side Snap Fastening
- Tummy Elastic
- Can be used as a pull up
- 4 x 3 rise settings
- Front Opening Pocket to boost if required
- Stay dry microfleece lined
- Remove inserts to use on new born
- Fits c. 10-35lbs+
- RRP £15.99

### Reusabelles BreeZe Wrap

- Premium Side Snap fastening Wrap
- Fits loose on the thigh like bloomers
- Soft fluffy binding
- Elasticated waist
- Can be used as a pull up
- 4 x 3 rise settings
- Fits c. 10-35lbs+
- RRP £10.49

### Bamboo Tri Fold

- 2 layers of 70% bamboo 30% cotton.
- Snap to attach to any compatible shell or under z soaker/ z soaker+
- Compatible with full range (Fold to cover snaps)
- Additional snaps to attach the Z booster+
- Central stay dry microfleece layer
- Can be folded to use as newborn flat (up to c. 6 months)
- Can be used under the Reusabelles AIO insert as a night time option
- RRP: £6.49





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**Bells Bumz Bamboo and Hemp mix inserts** BTP RRP £4.50 for two, Junior RRP: £6.50 for two

4 layers in total, 2 bamboo (80% bamboo) and 2 hemp (55% hemp, 45% cotton). A must have accessory for anyone using reusable pocket nappies to increase absorbency. They are made for those heavy wetters or for when baby travelling for an extended time. Made from Hemp & Bamboo mix. A lot higher natural fibre content than most inserts on the market. Size are approximately 13.5 x 35cm

**Bells Bumz size one (newborn) inserts** RRP £4.25 for two

a smaller version of our birth to potty inserts designed to perfectly fit inside our size one pocket nappies.

**Triple Hemp inserts** RRP £3.99

Hemp Inserts are especially designed for parents seeking natural fibers for their babies whom are in need of heavier absorption. Hemp is well-known to have those properties. These inserts have 3 layers inside composed of 55% hemp, 45% cotton. This is a great combo because cotton absorbs quickly and hemp can hold larger quantities of liquid. These are great to boost our pocket nappies, fitted nappies and AI2 hybrid nappies.

**Double Hemp with stay dry coffee fibre fleece** RRP £3.25

2 layers of hemp and topped with stay dry coffee fibre. These are perfect teamed up with bamboo flats as they add booster and liner all combine.

**Heavy Wetter** for Junior and Birth to Potty Size Nappies RRP: £6.99

6 layers of super thirsty bamboo cotton (70% bamboo, 30% cotton) and lined with stay dry soft white microfleece. This insert is so versatile that it fits in nearly the entire range of Bells Bumz nappies in both Birth to potty and Junior size.

**Bells Triples** RRP £2.50

These small boosters are super slim and designed to fit inside any nappy (including size one) to provide extra absorbency where you need it most. These are made from 2 layers bamboo and 1 layer hemp.

**Z soaker** RRP £5.99, **Z Soaker +** RRP £6.49,

This consists of 3 layers hemp, 2 layer of bamboo and topped with either amazingly stay dry white microfleece or coffee fibre fleece. This innovative product is what you will find in our AI2 hybrid nappies. So you can buy spare z soakers while others are drying and your AI2 will be ready to go more quickly. You can add the addition of our Z booster or Z booster+ which can snap to the under part of the Z soaker. You can also snap this into place in our new Z wraps. So you will make a true All in Two where you can wipe the shell clean and just change the Z soaker for a clean one.

**Z booster and Z booster+** RRP: £2.99 and £3.25

hour glass shape and designed to snap into the underneath of the Z soaker. The Z booster is two layers hemp and the Z booster+ is 2 bamboo, 2 hemp.

**BOOM Booster** RRP: £2.40

4 layers of super quick absorbing 100% cotton, perfect for flooders. Cotton is the fastest absorbing natural material you can find. Perfect for size one nappies and as a small booster for Birth to Potty or even Junior Nappies. This BOOM Booster has been designed to also fit in the front pocket of the Reusabelles All in One Nappy.

**BOOM Liner** (5 pack) RRP: £7.99

These birth to potty size liners fit in our birth to potty size nappies or can be placed on the wet zone of our Junior range. Made with 2 layers of super quick absorbing 100% cotton and topped with a stay dry white microfleece they are the perfect combination of liner and booster for flooders.

**10 Rainbow stitched fleece liners** RRP £7.95

choice of white microfleece or coffee fibre fleece: Made from ultra-soft microfleece, these washable liners will save you both time and money. You place between baby and the nappy, it catches the poo for easy disposal and



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lets the wee pass through to be absorbed by the nappy. Microfleece is an extruded filament nothing really sticks to it. Suitable to use with all nappy systems.

White Microfleece is 100% Polyester

Coffee Fibre Microfleece is 100% Polyester with coffee fibre

Size approximately 13.5 x 35cm

## **10 pack of reusable wipes** RRP £9.50

Bells Bumz wipes are made from 2 layers of bamboo so are also perfect as a slim booster for your nappies. Bamboo is super absorbent, supersoft and naturally anti-bacterial so what is not to love? You have one grippy side made from bamboo terry, and one lovely soft fluffy side made from bamboo velour. Perfect for cleaning mucky bottoms or even hands & faces or even as a super slim booster for your nappies! 14cm x 18cm square. 1 layer is velour made from 55% bamboo viscose, 25% cotton, 20% polyester, 1 layer is 80% bamboo viscose, 20% polyester backing.

**Nappy Pods** are an essential item for cloth users and any parent who likes to be organised. Made using two layers of top quality PUL fabric, you will find that they typically fit around 6 cloth nappies(including inserts) inside them. Handle with two snaps and designed to fit perfectly over the pram or as use of a carry handle. RRP £12.99

**Nappy Pails** are the perfect solution for dealing with wet and dry washables in and out of the home. This is the perfect size to take up to 30 plus nappies. Large W40cm x L70cm. Double Zip areas. Can be used in place of the nappy buckets, can be put in the wash with the nappies also. Second back colour can vary but should be complimentary regardless. RRP £9.99

**Medium Wetbags** are the perfect solution for dealing with wet and dry washables in and out of the home

This is the perfect size to take up to 4-5 nappies out and about if not more.

Medium W30cm x L40cm. Double Zip areas RRP £6.50

**Small wetbags** are the perfect solution for dealing with wet and dry washables in and out of the home. This is the perfect size to take out wet wipes & CSP. A folded nappy will fit. Small 20cm x 16cm. Single Zip areas RRP £3.50